



For Immediate Release

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Sleeter Group Selects Results Software as a Strategic Partner

Agreement Brings Customer Relationship Management Integration to All QuickBooks Users

PLEASANTON, CA and HERNDON, VA, April 16, 2009 - The Sleeter Group and Results Software announced today that they have formed an alliance to deliver an integrated business solution to the small- to medium-sized accounting software market, where Customer Relationship Management (CRM) solutions are in high demand. The new relationship empowers the Sleeter Group Consultants Network (SGCN) of over 600 QuickBooks consultants to offer the award-winning Results CRM products and services to their clients that are seeking to leverage their investment in QuickBooks by integrating it with their office operations and customer relationship management needs. SGCN members, in their capacity as consultants and advisors to their own clients, can now offer installation, integration, and business process consulting services using the full suite of the award-winning Results CRM business solutions.

"Results CRM is an excellent fit for small-to medium-sized companies that need comprehensive CRM capabilities fully integrated with the strong accounting of QuickBooks," said Doug Sleeter, founder and President of The Sleeter Group. "We are so impressed with the Results CRM solution that we have adopted it ourselves to operate The Sleeter Group."



Companies can use Results CRM to track and manage their customer relationships and synchronize the list and transaction data with QuickBooks. Results CRM seamlessly integrates with QuickBooks as well as with Microsoft Outlook, and allows organizations to manage customer relationships, sales, projects, inventory, timesheets, time-billing, invoices, and payments. "Our Sleeter Group consultants see a huge demand from QuickBooks customers who want a tightly integrated CRM solution at an affordable price," Sleeter added. Results CRM is a 2009 winner of The Sleeter Group's coveted "Awesome Add-on" award.

"Our partnership with The Sleeter Group is a perfect fit for QuickBooks consultants and for us," said Naseem Saab, President and Founder of Results Software. "The consultants now have the best of both worlds and can offer a very scalable and robust CRM system for QuickBooks users without the high cost of similar systems. The Results Enterprise Edition, which operates using the MS-SQL database, even offers an optional Web-based interface, providing local as well as remote users the same high level of functionality and information visibility – effectively serving the traditional and mobile workforce with a single integrated solution. The Sleeter Group Consultants Network provides us with a highly skilled professional network of individuals who work directly with our target small business market, and offer tremendous value-added consulting and support services to our mutual customers."

About The Sleeter Group and the Sleeter Group Consultants Network

The Sleeter Group Consultants Network is a nationwide community of experts who provide QuickBooks consulting services to small business owners. Since 1993, The Sleeter Group and its members have trained more than 30,000 business and accounting professionals through seminars and



conferences. The company also publishes QuickBooks reference materials and textbooks used by more than 100 colleges in the United States. More information is available at www.sleeter.com.

About Results Software

Founded in 1985, Results Software is a Virginia-based computer technology company that provides award-winning Customer Relationship Management (CRM) and Business Management Solutions to a diverse client base. Results Software helps businesses grow and prosper by delivering a complete and flexible approach to business information management and business process automation for sales & marketing, service delivery, customer service, project management, timesheets, time-billing, invoicing, order tracking, payment history & inventory control along with bi-directional QuickBooks and Outlook Integration. Results CRM is available as an OnPremises and OnDemand Windows as well as Web-based solution. Additional information may be found at www.Results-Software.com.

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