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Results CRM QuickBooks Integration Receives Top Marks from Intuit

Results QBI receives 9.75 out of 10 - the highest rating for any similar CRM system

[Results Software](#) recently submitted their award-winning Results CRM system, with its bi-directional QuickBooks Integration, to Intuit (maker of QuickBooks Accounting) for review. The system was rigorously tested and analyzed by Intuit-Certified Third-Party Application Analyst and QuickBooks Certified ProAdvisor Steve Green. As a Gold-Certified Intuit Application Developer, Results was confident that their CRM and QuickBooks Integration would score well. They were extremely pleased to learn that they received an unprecedented 9.75 rating, the highest rating for any similar CRM system. Full text of the Intuit review can be found [here](#).

“For QuickBooks users, the integration component is extremely robust; more so than many products I have looked at or worked with in the past” stated Green in his review. He also noted that unlike other products that sacrifice ease of use for a full-featured product, “Results navigation and search functionality are simple and allow you to easily and rapidly access the data you desire”.

As part of his review process, Green installed and used Results CRM to integrate with his own QuickBooks data. After using the support resources available to Results clients, Green wrote “My support experience was phenomenal”. He continued on to speak highly of the Results User Manual, Product Training, Corporate Website and Technical Support.

“Results CRM products are specifically designed to allow small and mid-sized business to do more with fewer resources”, explained Results president & Founder Naseem Saab. “We are extremely pleased that our Results CRM with QuickBooks Integration has been recognized as a highly rated tool for small and mid-sized companies.”

The [Results QuickBooks Integration module](#) (QBI) synchronizes customer, vendor, employee, estimate, sales order, sales receipt, invoice, payment and inventory data between QuickBooks and Results CRM. It provides full visibility of the financial status and history of each customer, including invoices and associated payments – regardless of whether the data was entered in Results CRM or QuickBooks.

Results CRM enhances company performance by centralizing contact information, standardizing processes and adding flexibility to workflow. The Results QBI maximizes and verifies profitability, boosts productivity and ensures accurate billings because contact and financial data is only entered once.

Since 1985, clients have turned to Results Software for complete business management solutions. For more information, visit www.Results-Software.com.

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